Some Macroeconomic Puzzles: Conjectural Refutations

The Costs of Business Cycles

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Business Cycle Shocks are both newsworthy and memorable.

"When the next recession arrives you will find written on its bottom 'Made in Washington,' just as was the case with the last one. This is not because the Fed is a sadist or an ignoramus; nor it is because the bedrooms in the White House are occupied by politicians eager to lose elections. Rather it is like the fact that hospitals are where most people die: If the central bank and fiscal authorities did not step on the brakes of an overexuberant economy now, they might well have to overdo that later. There is never a guarantee that intelligent and feasible policies can be discovered which will lead to perpetual soft landings at high employment and a steady price level....So let me make clear that, like the below-median poor, economic instability we have always with us."

Paul Samuelson (1998).

The Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel 1970





British Trend and Cycle: 1790-1850 – Gayer, Rostow and Schwartz

Table 1. Average length in months of UK business cycles (from 1871 onwards)

| Average, all cycles: | Peak to peak | Trough to trough |
|--|------------------|------------------------|
| 1871–1997 1871–1913 | 61.48 79.71 | 62.81 78.43 |
| Average peacetime cycles: | 60.75 | 55.63 |
| 1919–1913 1919–1939 1946–1997 | 45.4 60.75 | 78.43 46.6 55.63 |
| Standard error, all cycles: | | |
| 1871–1997 1871–1913 | 28.80 32 93 | 27.80 33.47 |
| 1946–1997 | 26.54 | 10.68 |
| Standard error, peacetime 1871–1913 | cycles: 32.93 | 33.47 |
| 1919–1939 1946–1997 | 20.94 26.54 | 32.75 10.68 |

Source: Moore and Zarnowitz (1986) supplemented by Artis et al. (1995) and Dow (1998). See Annex A in Chadha, Janssen and Nolan (2000b) for table of dates.

Business Cycles last around 5 years +/-2 years! Except when they don't.





Over the Long Run consumption moves closely with income but with around 50% less variability.



 Real Personal Consumption Expenditures: Goods: Nondurable Goods

- Real Gross Domestic Product



Shaded areas indicate US recessions - 2015 research.stlouisfed.org

A very similar story for the US from 1930.

A Non-Unique Trend-Cycle Decomposition UK GDP 1955Q1-2015Q2







How to share manna from heaven....



How to deal with uncertainty over time in manna-flows



Mapping from consumption to utility (happiness)





The Lucas Costs of Business Cycles

$$U(\bar{c}) = rac{\bar{c}^{1-
ho}}{1-
ho}$$

where \bar{c} =average consumption and ρ measures risk aversion.

$$E\left[U(\bar{c})\right] \approx \frac{\tilde{c}^{1-\rho}}{1-\rho} - \frac{\rho}{2} \tilde{c}^{-\rho-1} \sigma_{\bar{c}}^{2}$$
$$\frac{\left[\frac{\rho}{2} \tilde{c}^{-\rho-1} \sigma_{\bar{c}}^{2} / U'(\bar{c})\right]}{\bar{c}} = \frac{\rho}{2} \left(\frac{\sigma_{\bar{c}}}{\tilde{c}}\right)^{2}$$
$$\frac{\rho}{2} \left(\frac{\sigma_{\bar{c}}}{\tilde{c}}\right)^{2} = \frac{4}{2} (0.03)^{2} = 0.2\%\bar{c}$$

 If c̄ is \$30,000 then the costs of business cycle fluctuations is only around \$30 per year!

Why this calculation is Wrong...

- US and UK consumption standard deviation is 2-3%
- Is the median household the unit of account?
- How about high or low income groups?
- What if monetary and fiscal policy, and other institutions have done their jobs?
- Is the standard deviation of the average accurate? What about the average standard deviation of all households consumption?
- What if there are permanent effects on income of any one household or on the average household from business cycle shocks?

UK consumption 1998q1-2015q2



Variance (consumption of all households)= Average variance of all households + Variance of the average **Most measures miss the first argument on the rhs.**

Concluding Remarks

- William Beveridge's 1944 call for `Full Employment'
- Incidence of words like recession, boom and bust in our common language
- We do not want to pay twice for insurance because policy has already done the job..
- The risk faced by certain households may be significant and the risk premium not affordable
- Deep preferences about attitude to risk
- Perhaps we are all pretty average but think we are exceptional!