

Long Finance Symposium

"When would we know our financial system is working?"

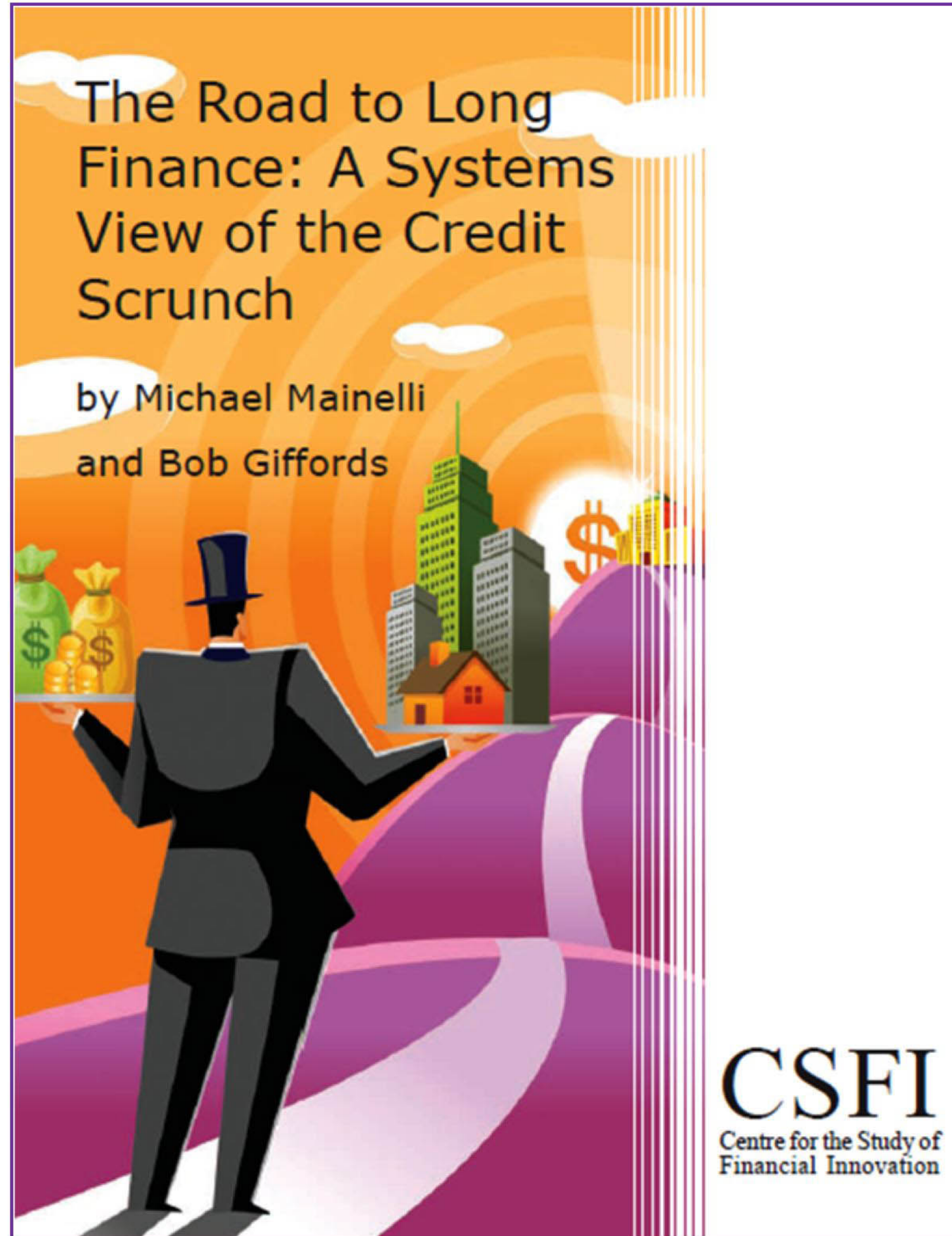
Welcome & Introduction

Alderman Professor Michael Mainelli

Z/Yen Group



About Long Finance



‘When would we know our financial system is working?’

Objectives:

- ◆ Expand Frontiers
- ◆ Change Systems
- ◆ Deliver Services
- ◆ Build Communities

Programmes:

- ◆ London Accord
- ◆ Financial Centre Futures
- ◆ Meta-Commerce
- ◆ Eternal Coin

THE WORLD'S POPULATION, CONCENTRATED

If the world's 6.9 billion people lived in one city, how large would that city be if it were as dense as...



PARIS

12,750 square miles
33,135 square kilometers



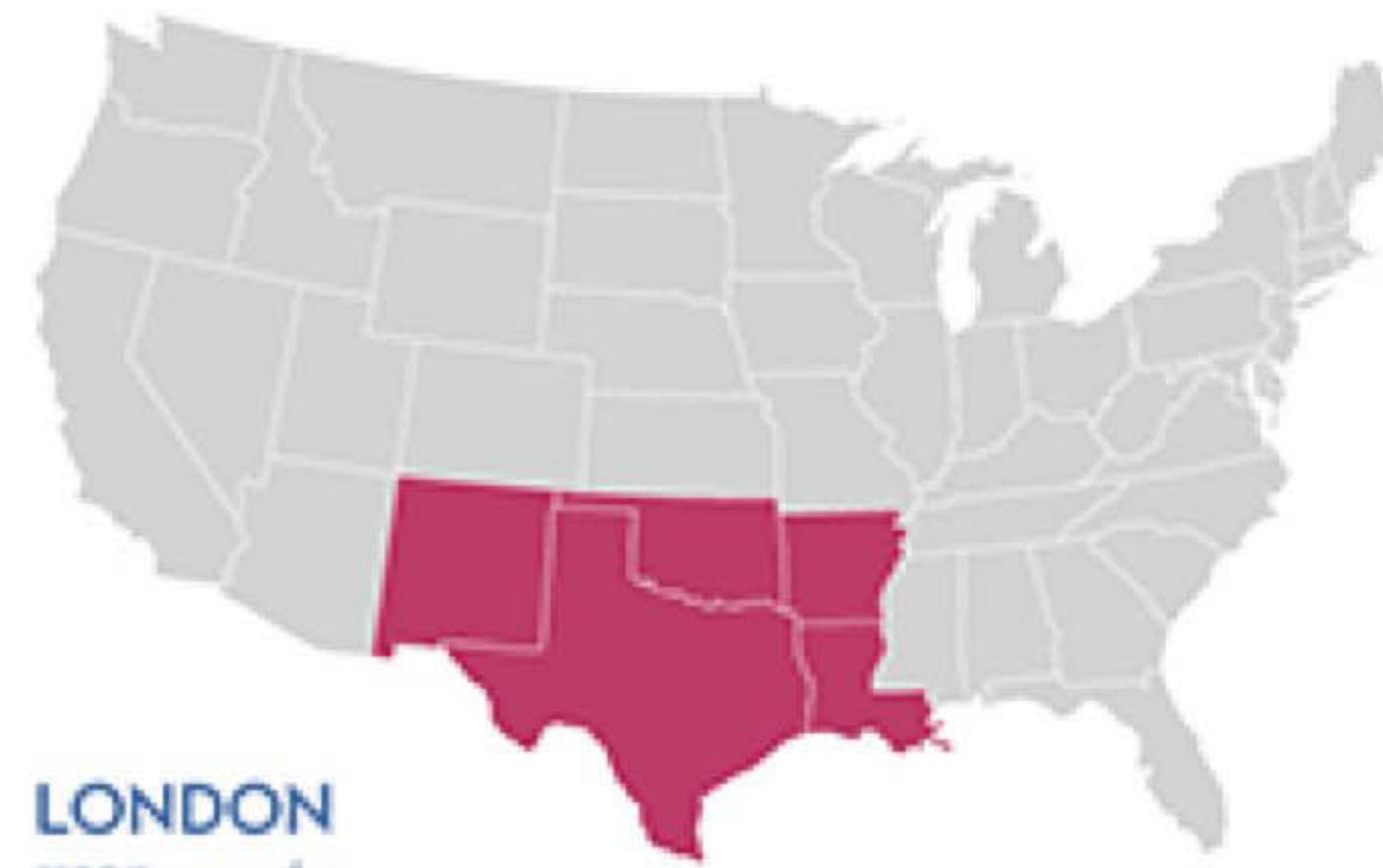
SAN FRANCISCO

39,975 square miles
1,030,751 square kilometers



NEW YORK

250,404 square miles
648,544 square kilometers



LONDON

553,745 square miles
1,434,993 square kilometers



SINGAPORE

379,009 square miles
981,789 square kilometers



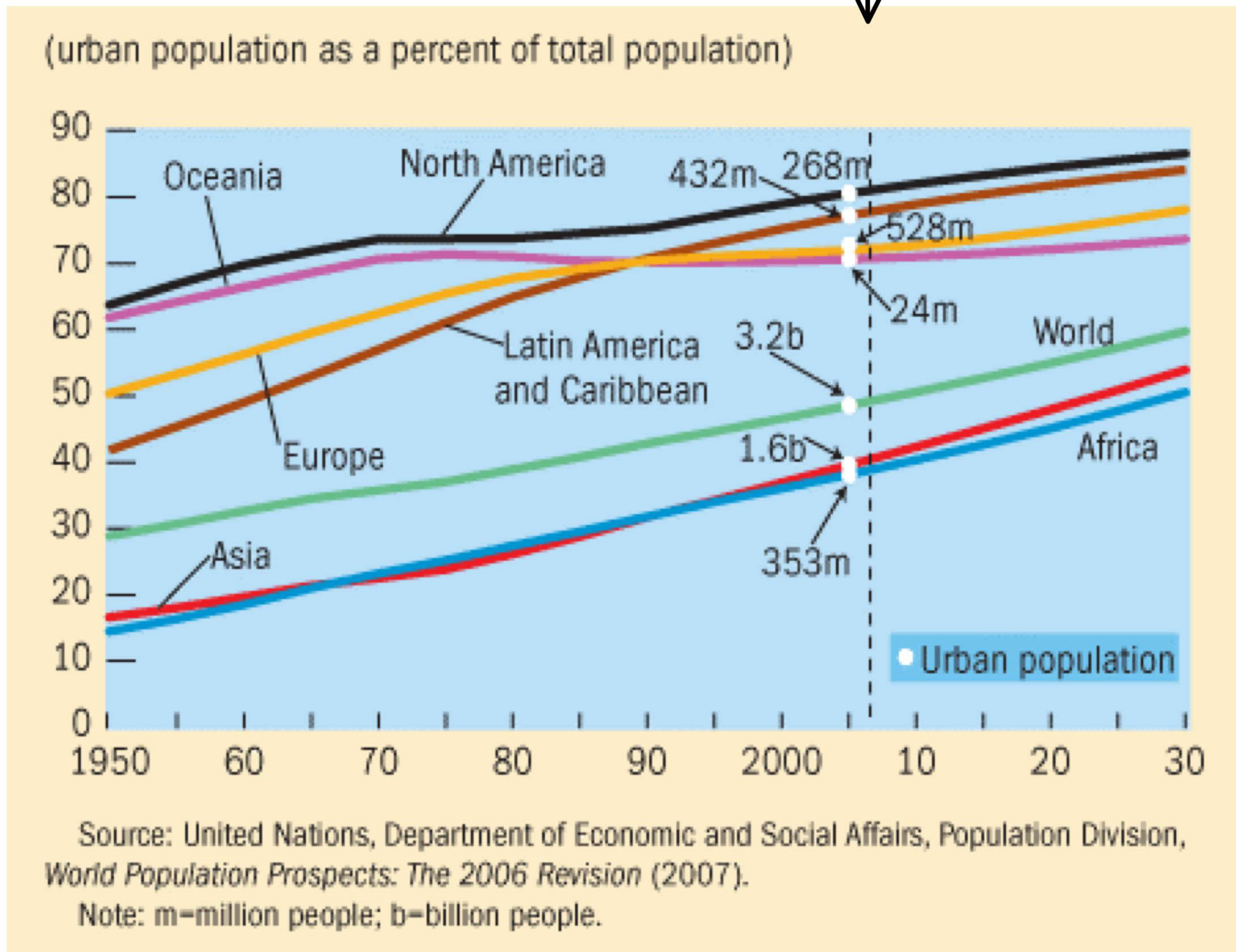
HOUSTON

1,769,005 square miles
4,581,910 square kilometers

We Are All Cityzens Now

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2008 crossover



Financing Tomorrow's Cities

Aim - to discuss and encourage the development of innovative financing mechanisms, risk management products and engineering solutions for tomorrow's sustainable cities



**LONG
FINANCE**

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28 results found matching the following conditions:


Category: Cities

Start Search

Show 30 entries

| Organisations | Title | |
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| ClimateWise, Cambridge Programme for Sustainability for Leadership | Building Resilient Cities: From Risk Assessment to Redevelopment | Jeb Brugm |
| ClimateWise, Cambridge Programme for Sustainability for Leadership | Building Climate Resilience in Cities: Priorities for Collaborative Action | Cambridge Sustainabi Leadership |
| OECD | Pension Fund Investment in Infrastructure | Georg Ind Raffaele D |
| Bank of America Merrill Lynch | Extreme Weather Primer - Weathering The Perfect Storm | Sarbijt Na Lucas-Lecl |
| Technology Strategy Board, Intelligent & Green Systems, March Publishing | Developing the End-User Case for Integrated Transport | Owen Kell, Stephen H Everett |
| Pivotal Innovations | Financing Future Cities Summary Report - Initial Findings from Expert Engagement | Pivotal Inn |
| Siemens, Arup and Regional Plan Association | Toolkit for Resilient Cities | Michael St Others |
| | Embedding Climate Change Resilience in | |

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About Contributors Reports Tomorrow's Cities Farsight Award More

Financing Tomorrow's Cities - online discussions

Created by the City of London Corporation with support from Z/Yen Group, **Financing Tomorrow's Cities** aims to discuss and encourage innovative financing mechanisms for tomorrow's sustainable cities. As part of this project, a number of **online discussions** are taking place in the London Accord group of the **Long Finance** online community. The table below shows all the ongoing discussions. Feel free to participate!

| Discussion title | Date |
|--|----------------|
| Financing Tomorrow's Cities: How Standards Can Support the Development of Smart Cities | January 2014 |
| Financing Tomorrow's Cities: Another PPP Example - RE.invest Initiative | December 2013 |
| Financing Tomorrow's Cities: Don't Miss Our Next Long Finance Symposium "Measuring Up Cities" | December 2013 |
| Financing Tomorrow's Cities: Financing and Planning for Second Tier Cities | December 2013 |
| Financing Tomorrow's Cities: A PPP example - the Chicago Infrastructure Trust | November 2013 |
| Financing Tomorrow's Cities: Are Public-Private Partnerships Part of the Solution to Finance Cities? | October 2013 |
| Financing Tomorrow's Cities: I want to live in a smart city | September 2013 |
| Financing Tomorrow's Cities: Community financing models | July 2013 |
| Financing Tomorrow's Cities: The potential benefits of climate bonds | July 2013 |
| Financing Tomorrow's Cities: Construction challenges | July 2013 |
| Financing Tomorrow's Cities: Financial incentives for energy efficiency | July 2013 |
| Financing Tomorrow's Cities: Addressing the waste management investment gap | July 2013 |
| Financing Tomorrow's Cities: The EU energy challenge | June 2013 |
| Financing Tomorrow's Cities: World Cities Network Roundtable | June 2013 |
| Financing Tomorrow's Cities: How to improve infrastructure financing mechanisms | June 2013 |
| Financing Tomorrow's Cities: Financing Infrastructure | June 2013 |
| Financing Tomorrow's Cities: Time to Address the Challenge | June 2013 |

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Agenda

- ◆ 14:00-14:10 - Welcome & Introduction
- ◆ 14:10-14:40 - Lord Mayor's Annual Gresham Lecture "Tomorrow's Cities"
- ◆ 14:40-15:00 - Professor Tony Travers "Competitive Cities: What We Can Measure and What We Can't"
- ◆ 15:00-15:30 - Break
- ◆ 15:30-15:45 - Dr Laura Davison "Counting What Counts Or (Simply) Measuring The Measurable?"

Agenda (continued)

- ◆ 15:45-16:00 – Dr Hyejin Youn “Towards The Scientific Theory Of Cities”
- ◆ 16:00-16:15 - Martin Houghton “Firm Migration: The Neglected Component Of Change”
- ◆ 16:15-17:15 - Panel Discussion “Measuring Up Cities: Rough Around the Edges?”
- ◆ 17:15 - 17:30 - Closing Remarks