

## Addicted to love, beauty or sex ?



### **Professor Keith Kendrick**



Your lights are on, but you're not home Your mind is not your own Your heart sweats, your body shakes Another kiss is what it takes

#### Love addiction?





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# Sex & Love Addicts Anonymous

#### Please visit our online store, recently relaunched with a new pamphlet, booklets, and other items.

Sex and Love Addicts Anonymous is a Twelve Step - Twelve Tradition oriented fellowship based on the model pioneered by Alcoholics Anonymous.

One of the resources we draw on is our willingness to stop acting out in our own personal bottom line addictive behavior on a daily basis. In addition, members reach out to others in the fellowship, practice the Twelve Steps and Twelve Traditions of S.L.A.A. and seek a relationship with a higher power to counter the destructive consequences of one or more addictive behaviors related to sex addiction, love addiction, dependency on romantic attachments, emotional dependency, and sexual, social and emotional anorexia.

We find a common denominator in our obsessive, compulsive patterns which renders any personal differences of sexual or gender orientation irrelevant.





.. and yet very few scientists conduct research on it





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Even Einstein considered love in relation to time!





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Even Einstein considered love in relation to time!



'When you are courting a nice girl an hour seems like a second. When you sit on a red-hot cinder a second seems like an hour. That's relativity'. Albert Einstein

#### Why do we love?









#### Universal symptoms in relation to love object:





Universal symptoms in relation to love object:

They take on a special meaning

They become the exclusive object of your attention (in your thoughts >80% of the time)

They intrude constantly on your other thoughts



#### You exaggerate all of their positive features...

#### ...and blank out any negative ones





The need for physical proximity and union with them is intense





The need for physical proximity and union with them is intense

You experience intense mood swings

You feel energised...

...and experience a torrent of intense emotions



Physiological reactions:

Turning pale or flushed Heart palpitations and/or feeling it burning Trembling Sweaty palms Feeling dizzy Butterflies in the stomach Weak at the knees Unable to eat or sleep





Love, in truth, is a magnificent but debilitating obsession!

In the throes of love you are pretty much useless for anything else in life

The economic cost of love to industry may be high!





#### Thankfully, no





Thankfully, no

#### The duration of the intense phase is 18-36 months





Thankfully, no

The duration of the intense phase is 18-36 months

Just long enough to bear/wean a child and think about having another



#### Love everlasting?

#### The four-year itch







#### The four-year itch





#### Lust, love and attachment can occur in any sequence





You and me baby we ain't nothing but mammals, let's do it like they do on the Discovery Channel The Bloodhound Gang









2 3













#### Making sure you are motivated to have sex



Making sure you are motivated to have sex

Making sure you have it with the right individual to reproduce your genes



#### Cost/benefit analysis



#### Male - sperm production cost is low so go for numbers

2.3



Male - sperm production cost is low so go for numbers

If offspring survival requires paternal care go for the sexual monogamy option













With the monogamy strategy males need to be more protective and choosy...













With the monogamy strategy males need to be more protective and choosy...

...and look for females who will produce big babies and nurture them





Imprinted genes and sexual conflict:



#### Imprinted genes and sexual conflict:

Fathers want big babies Foetal growth Igf II KO (Constancia *et al* 2002)

Fathers want good mothers Maternal/nurturing behaviours PEG3 KO (Li *et al* 1999)





Female - egg production and pregnancy costs are high so only go for Mr Right



Female - egg production and pregnancy costs are high so only go for Mr Right

If offspring survival requires help from the father go for the social monogamy option - a good dad





Female - egg production and pregnancy costs are high so only go for Mr Right

If offspring survival requires help from the father go for the social monogamy option - a good dad

(but play away from time to time to make sure Mr Dad really has the best set of genes around! )



#### Extra-pair copulations (EPCs)


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# In monogamous pairs 10-25% of offspring are conceived following infidelity





#### Women wear most revealing outfits at mid-cycle





#### Women prefer more masculine types at this time



#### Penton-Voak et al Nature 1999



Only attractive women choose macho males for long-term relationships



Only attractive women choose macho males for long-term relationships

Only 1 in 5 white Americans and Europeans like their body





Only attractive women choose macho males for long-term relationships

Only 1 in 5 white Americans and Europeans like their body

Positive selection for more feminine males?



Penton-Voak et al (1998)

Feminised

Normal

Masculinised



Problem:

You need a partner of the opposite sex to reproduce your genes but then you are only a 50% investor





Problem:

You need a partner of the opposite sex to reproduce your genes but then you are only a 50% investor

Solution:

Choose a partner who has a high proportion of your genes to improve on your 50%

#### Mate choice strategies



#### The hard way - do a DNA test



Typical results for cases of DNA Paternity testing

#### Mate choice strategies



The hard way - do a DNA test

#### The easy way - make sure they look like you



#### The hard way - do a DNA test

#### The easy way - make sure they look like you

The problem - I don't know what I look like!





#### Mate choice strategies



#### Solution - use a known relation as a role model



#### Using role models to shape attraction

#### The concept of 'sexual imprinting'





#### Using role models to shape attraction

#### The concept of 'sexual imprinting'





But does mother really know best?

### Cross-fostered sheep/goats











Kendrick et al Nature 1998

#### Cross-fostered sheep/goats

#### Mate preference





Kendrick *et al* Nature 1998



#### Cross-fostered sheep/goats

#### Mate preference



Kendrick et al

Nature 1998





#### Face preference



'I want a girl just like the girl who married dear old Dad'



'I want a girl just like the girl who married dear old Dad'





You are also more likely to be attracted to partners with their same eye or hair colour as your parents



Perrett *et al* Evolution and Human Behaviour 2001 Perrett *et al* Proceedings of the Royal Society of London 2002



You are also more likely to be attracted to partners with their same eye or hair colour as your parents

If your mum or dad were older, you are more likely to be attracted to an older partner



Perrett *et al* Evolution and Human Behaviour 2001 Perrett *et al* Proceedings of the Royal Society of London 2002



#### If you want to attract a girl, wear her Dad's shirt!



#### Adoptive fathers have the same effect



#### Bereczkei et al Proc. Roy. Soc London B. 2004

#### Adoptive fathers have the same effect



# You and me baby we ain't nothing but mammals?



#### Here's looking at you kid !

# You and me baby we ain't nothing but mammals?



#### Here's looking at you kid !

#### What about other problems ?

Problem: Incest resulting in inbreeding depression



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Solution: Be attracted to individuals who are just a little different





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Wedekind et al Proc. R. Soc. Lond. 1997

### What features are the biggest turn-on?

In general, rational conscious thought is not involved!



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In general, rational conscious thought is not involved!

A few minutes is all it can take for the appropriate chemistry



#### What features are the biggest turn-on?

#### Size, age, and physical health are all important



#### The smell of love

#### The scent of a woman



#### The smell of love

The scent of a woman

Two smell systems: Vomeronasal and Main

Sex pheromones - Hamsters



#### The smell of love

The scent of a woman

Two smell systems: Vomeronasal and Main

Sex pheromones - Hamsters

Pigs - androstenedione






#### The smell of love



# What smells attractive can be highly species specific



#### The smell of love



What smells attractive can be highly species specific

For humans odours are only a minor source of attraction



#### Love at first taste









#### Love at first touch







#### Love at first sound





#### Love at first sound















Human males are more interested in visual cues than females



#### Clever girls can be losers in love



Human males are more interested in visual cues than females

Visual cues can be important for females too







Human males are more interested in visual cues than females

Visual cues can be important for females too





Human males are more interested in visual cues than females

Visual cues can be important for females too





#### Faces and symmetry





Faces and symmetry

Symmetry: 'good' genes and high testosterone





#### The concept of divine proportion

## 

#### 1 to 1.61803398874989... (Phi Φ)



#### The concept of divine proportion

#### 1 to 1.61803398874989... (Phi Φ)







#### The concept of divine proportion

#### 1 to 1.61803398874989... (Phi Φ)





2 3



#### Love your personality



People with similar personalities and interests are more attracted to each other



Eysenck, H.J and Eysenck, M.W. Personality and Individual Differences. Plenum Publishing, 1958.

#### Love your personality



People with similar personalities and interests are more attracted to each other

It is not usually the most important immediate determinant of attraction



"Sorry, Mr. Jenkins, but we couldn't find one woman who was young, rich, sexy and would want to carry your golf clubs on the weekends."

#### Love your personality

It is more important for females than for males



#### What if you haven't 'got it'?

#### Reduce your expectations



#### What if you haven't 'got it'?

#### Reduce your expectations

Hang out with friends who have!





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#### 'Love at first fright!' (Dutton & Aron 1974)





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Try a rollercoaster ride together (Meston and Frolich, 2003)



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Try a rollercoaster ride together (Meston and Frolich, 2003)

Stare deeply into one another's eyes



'Love at first fright!' (Dutton & Aron 1974)

Try a rollercoaster ride together (Meston and Frolich, 2003)

Stare deeply into one another's eyes

Make your eyes seem bigger









Location of Major Limbic System Structures



EJ



= 1

#### The impact of an attractive face



#### 'In sight, but out of mind ?'





Internal view of brain

Not during oestrus - male not attractive

#### Attraction and brain chemistry





#### Human Brain Imaging studies







#### Brain centres controlling moral judgements and impulsivity are deactivated





The brain in love is similar to drug addiction and obsessive compulsive disorder!







- -

#### So is love an addiction?





2.1
#### Sex differences between brains in love

#### Females engage brain memory systems more



### The road from romance to bonding

#### The vole story



#### Pine and Prairie voles are highly social, monogamous and show paternal care





Montane and Meadow voles are asocial, promiscuous and show no paternal care



#### The road from romance to bonding

In females bonding is caused by release of oxytocin during sex

Cys-Tyr-Ile-Gln-Asn-Cys-Pro-Leu-Gly-NH<sub>2</sub>

It helps females learn to recognise and remember their partner's smell

It stimulates the dopaminergic and opiate reward centres....

...and causes social anxiety which drives the need for social contact

The more they have sex the stronger they bond

#### The road from romance to bonding

#### To bond or not to bond?



To bond or not to bond?

In species that bond oxytocin receptors occur in brain reward centres



To bond or not to bond?

In species that bond oxytocin receptors occur in brain reward centres

Oxytocin stimulates dopamine release



#### Oxytocin is released following orgasm



#### Oxytocin is released following orgasm

## Impatient males and women who fake orgasms take note!





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Structure

BNATA

Brain regions with oxytocin receptors are active when you see a loved one

uroimage 2004

Maternal

Romantic

Bartels & Zeki Neuroimage 2004



The same systems cause mother/offspring bonding and reduce aggression – make love not war



## Vasopressin is the all-important peptide



Bonding males: Vasopressin receptor (V1a) is localised in dopamine reward centres IVA. A HAR MA



Pairie



Young et al 2001

#### Vasopressin is the all-important peptide

Cys-Tyr-Phe-Gln-Asn-Cys-Pro-Arg-Gly-NH<sub>2</sub>

Bonding males: Vasopressin receptor (V1a) is localised in dopamine reward centres

Also increases brain dopamine release and decreases serotonin

Montane





Young et al 2001



#### The monogamous version of this gene is structurally different



Young et al 2001



#### The monogamous version of this gene is structurally different

Making a promiscuous vole into a monogamous one Lim et al Nature 2004





#### The monogamous version of this gene is structurally different

Making a promiscuous vole into a monogamous one





Is genetic engineering the answer to the philandering human male?

# Science finds a way to cure the love rats

SCIENTISTS could be on the verge of finding a cure for love rats, it emerged yesterday.

Research on rodents has shown that a genetic tendency to infidelity can be reversed - and the effects on philanderers of the human kind may be just as drastic.

Sadly, it is a discovery that has come too late for the long-suffering Jerry Hall.

#### The latest success of genetic

#### By JENNY HOPE Medical Correspondent

engineering might have allowed the former model, who never quite managed to get Mick Jagger to a legally-recognized altar, to have kept him by the fireside instead.

Scientists have managed for the first time to turn promiscuous, anti-social animals into friendly and faithful mates.

An American team achieved the transformation by inserting a gene from a monogamous species into a polygamous one.

The finding may also be important in treating such human disorders as autism, schizophrenia and Tourette's syndrome - a condition where sufferers spout obscenities in public.

The study, carried out at Emory University, in Atlanta, built on previous research involving voles.

Larry Young and his colleague Thomas Insel had already studied the monogamous prairie voles and their cousins the montane (hill-dwelling) voles, which have many mates.

'After mating, the male prairie vole forms a strong social bond. He prefers to be with that mate to the exclusion of all others,' said Dr Young.

"That pair nests together. When she has her babies he spends as much time with those babies as she does. He defends the nest. They stay together for the next litter and the next and the next."

But montane voles behave in a

#### "He takes off to search for another"

vastly different manner - even though their genetic make-up is 99 per cent identical to that of their prairie vole cousins.

'When the montane vole mates, he immediately takes off and searches for another female,' said Dr Young.

The researchers managed to identify the DNA sequence that separated the two types of vole.

It is responsible for regulating how much of the peptide hormone vasopressin is released into the brains of



Daily Mall, Thursday, August 19, 1999

All over: Jagger and Jerry

animals, including humans. Vasopressin plays a role in male behavlours, including aggression, communication, sexual activity and social memory.

In the new study, scientists took a vasopressin receptor gene from a monogamous vole and inserted it into a polygamous mouse.

To their surprise, the resulting 'new mice' formed close relationships with females, says a report in the science journal Nature. Mice were used first because it is easier to change their genetic make-up.

The next step is to see whether genetic implants will also make the montane moles more faithful.

Dr Young said much more research would be needed to determine whether genetic manipulation could help treat antisocial disorders in humans.

He warned: 'In human cultures we may find that experience and values have a lot more to do with behaviouz.'

In other words, the human love rats may not want to be cured.



Is genetic engineering the answer to the philandering human male?

Vasopressin is also associated with male aggression – make love and war?



#### Stress and bonding



## Stress and anxiety increase both oxytocin and vasopressin activity



#### Stress and bonding



Stress and anxiety increase both oxytocin and vasopressin activity

but...

...unrequited love will stimulate increased compulsion and anxiety



#### Love: Additive actions of sexual attraction and bonding



#### Love: Additive actions of sexual attraction and bonding

#### Constancy: Bonding hormones that reorganise the brain



#### Love: Additive actions of sexual attraction and bonding

Constancy: Bonding hormones that reorganise the brain

Only the original partner can press the right buttons









Similar to sexual attraction and bonding in other monogamous mammals

Intensified by voluntary control of conscious thought, self awareness and empathy

An obsessive drive that has the potential to become an addiction

A potential economic disaster in the work place



#### Seeing only the best in someone else

Finding someone who looks like Mum or Dad!

Less about personality, kissing, smells, songs and touching hands....

... or even being single, sexy and promiscuous



More about sight, symmetry and Phi

Frightening him/her to death while looking into their eyes

Making sure he/she is wearing their bonding genes in the right place

Remembering his good points when he can't remember yours



Knowing that attraction or sex without love is a pale imitation

