

Social Media and COVID: Fighting Disinformation

Gresham College

Agenda

Lie
Machines

COVID-19

Global
Trends

Strategies

Professor Phil Howard, Director
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PROGRAMME ON
DEMOCRACY
& TECHNOLOGY



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Agenda

1. About
2. Lie Machines
3. Global Trends
4. COVID-19
5. Strategies

Mission



Partners

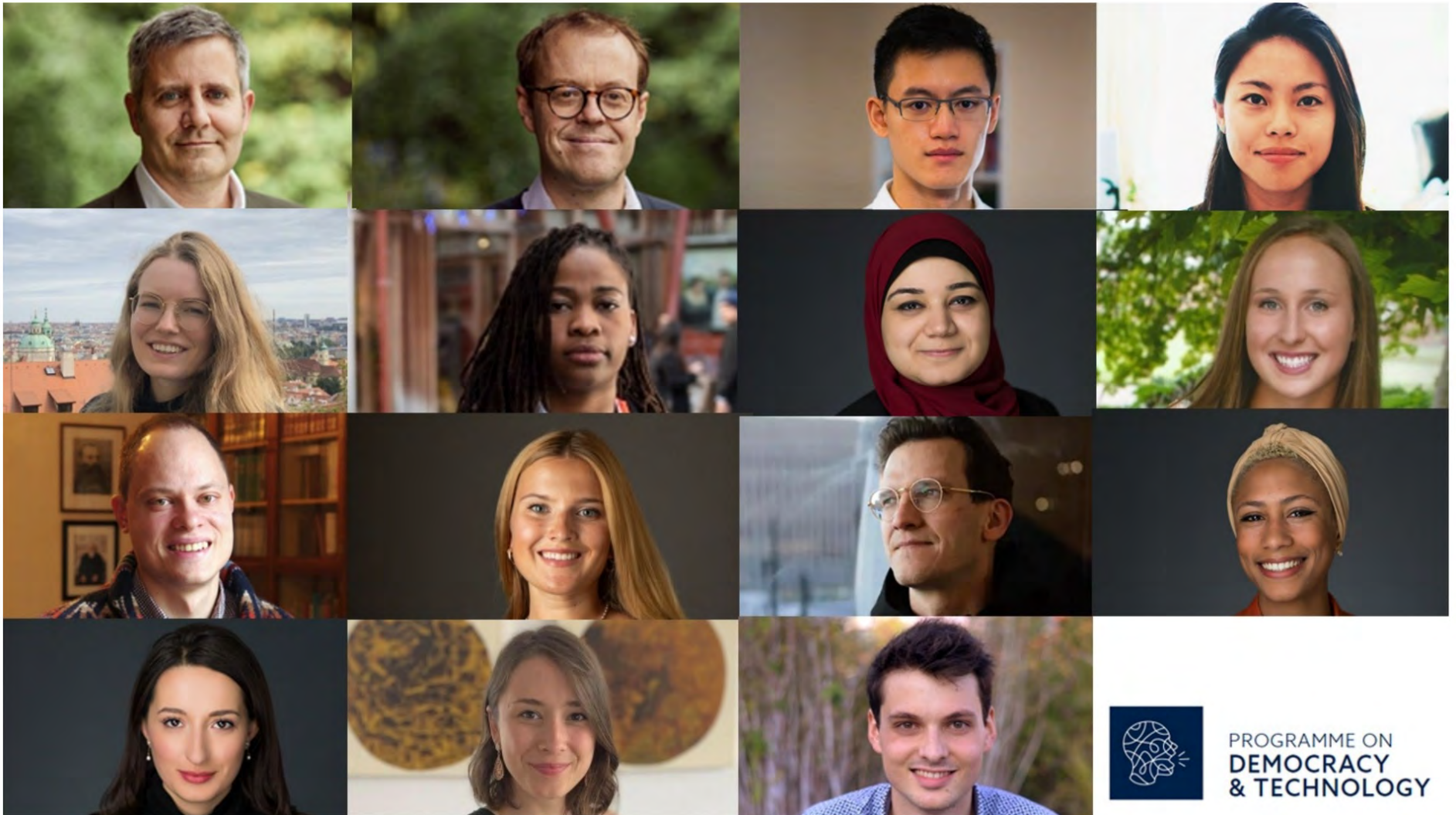


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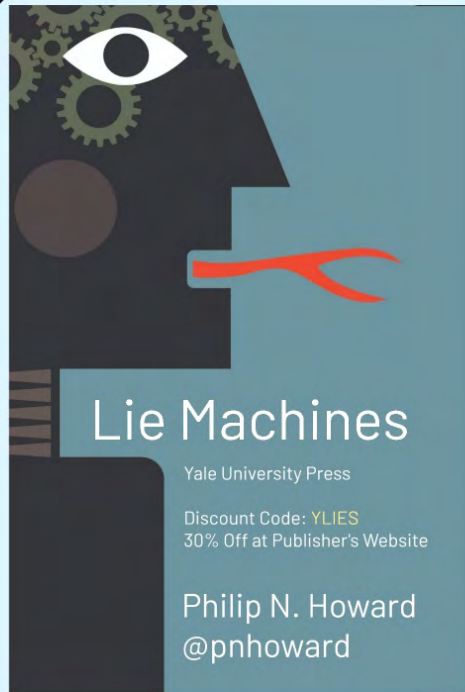
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Our mission is to increase
civic engagement and solve
public problems through
social data science.





FORD
FOUNDATION



Lie Machines

Yale University Press

Discount Code: **YLIES**

30% Off at Publisher's Website

Philip N. Howard
@pnhoward

Lie Machines

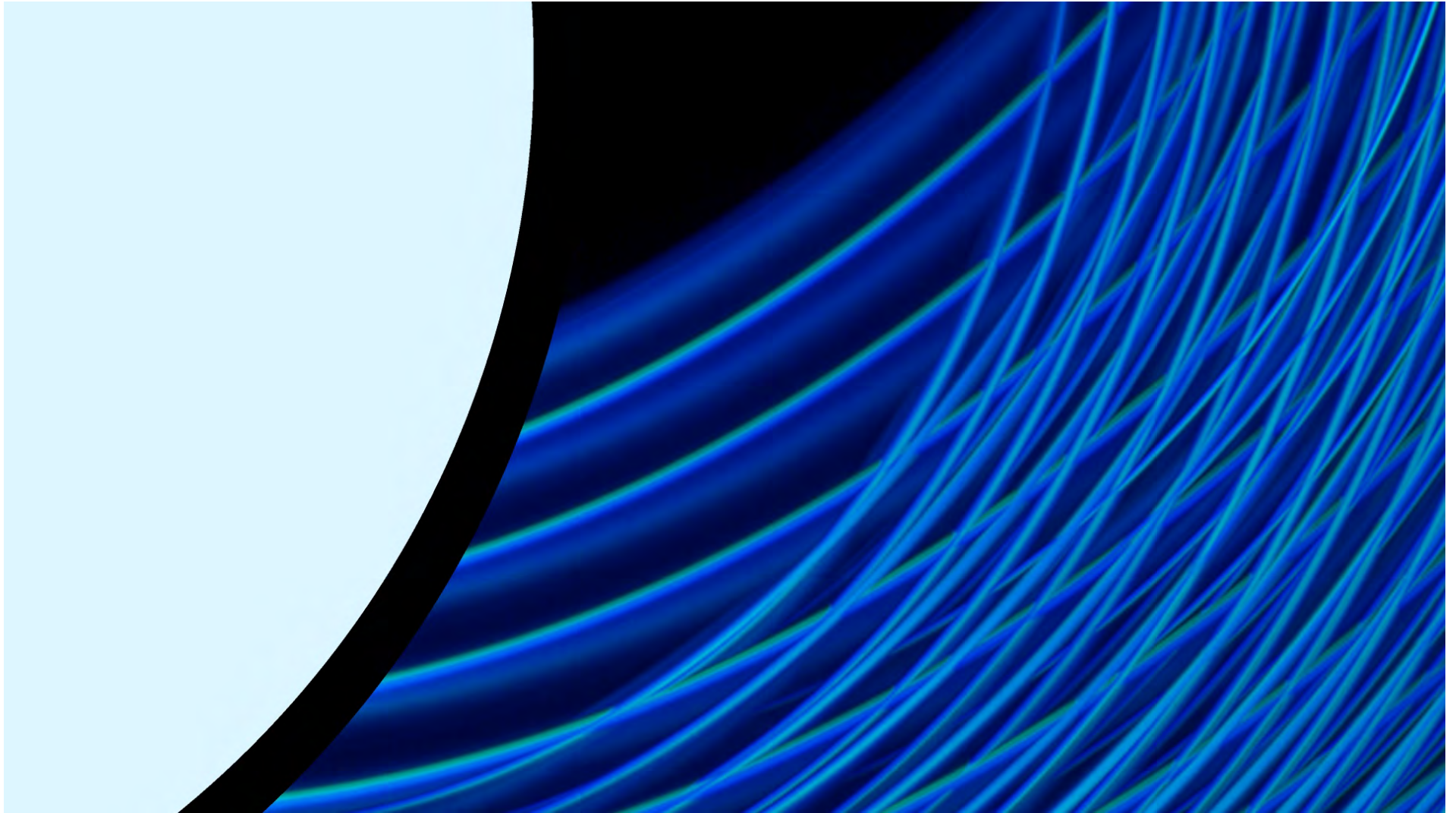
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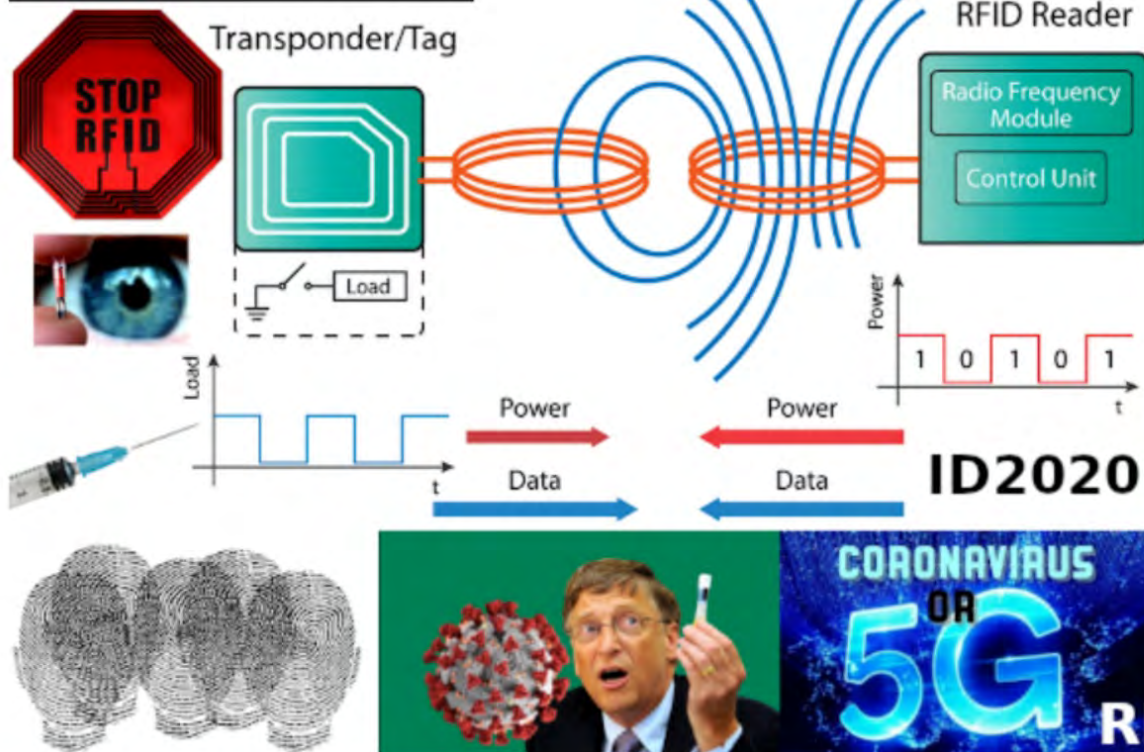
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STOP5G.CZ

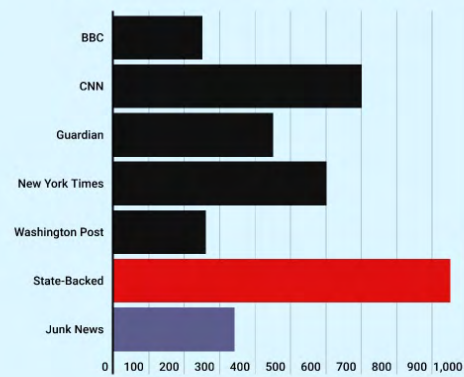


Nano-particles, RFID can be activated by 5G microwaves in the human body, so someone can influence them, control them, change our information field, quantum field or our DNA. This is so called "Neural Mesh" or NanoCore network. All data are collected and algorithms are used on them - abused A.I.. Activation of nano-particles can be done via 5G ground stations or via satellites.

VACCINES

RFID are inside vaccines

Junk COVID-19 News Reaches Far



Profiting From The Pandemic

Big tech firms provide infrastructure for junk COVID-19 websites that

- protest public health measures such as lockdowns,
- promote COVID-19 scams, frauds and profiteering, and
- disseminate disinformation about public health.

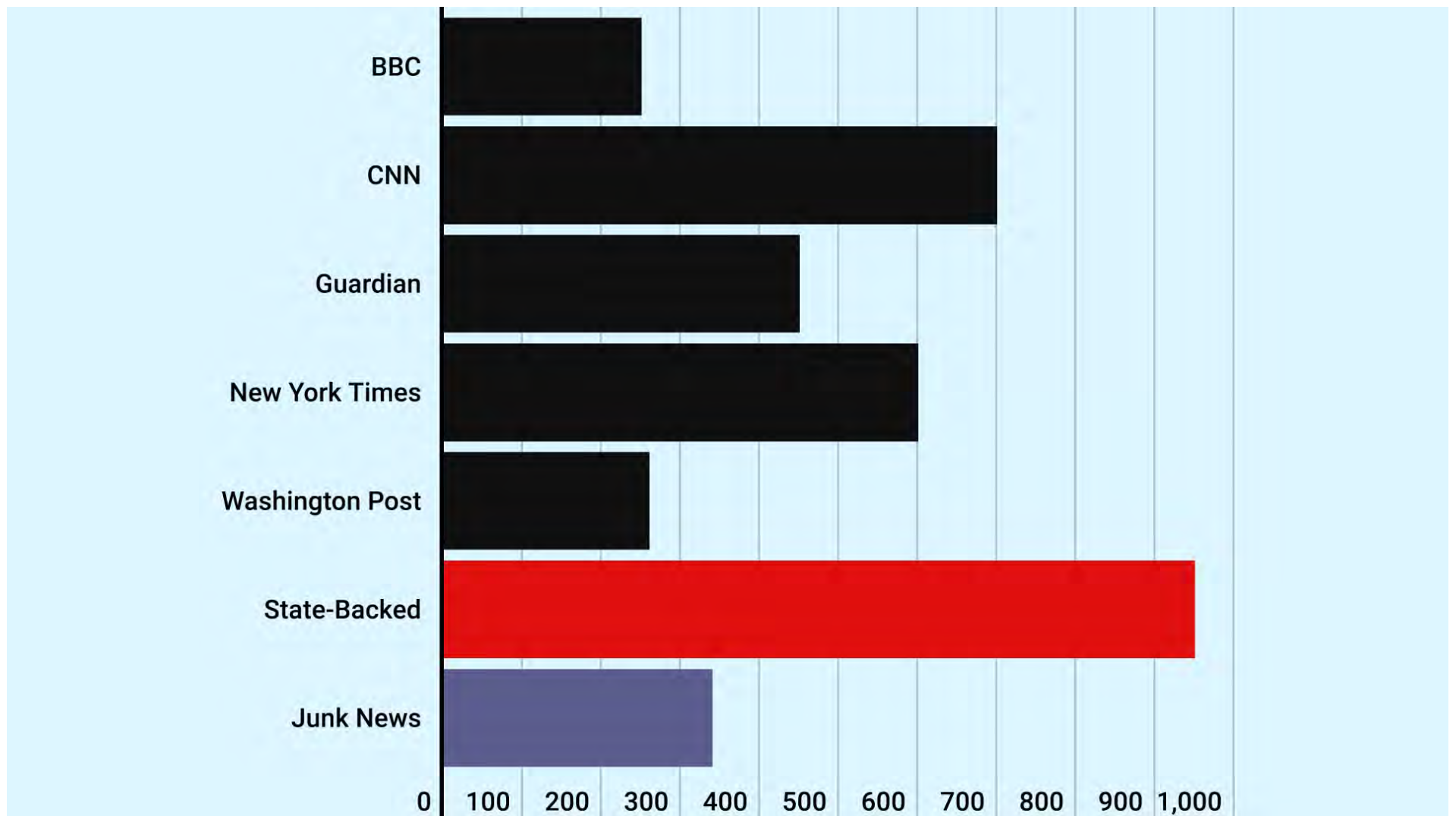
Firms continue to profit, even after ad removals or content moderation.

(1) Google, GoDaddy + Cloudflare provide infrastructural support.

(2) Google + Facebook provide third party technology services:

- (a) behavioral analytics
- (b) tracker systems
- (c) cross-platform integration tools

(3) The infrastructure is extra-territorial (in Canada and Russia).



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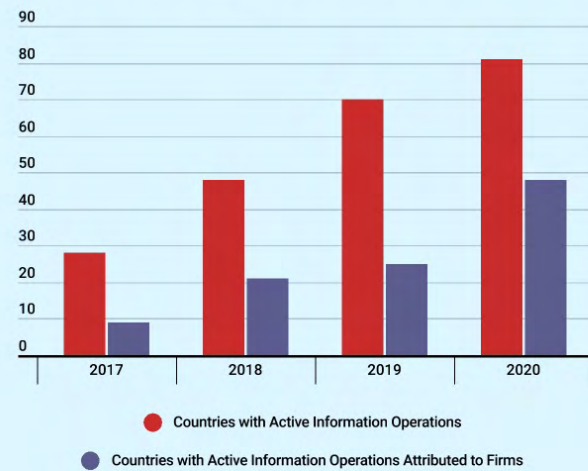
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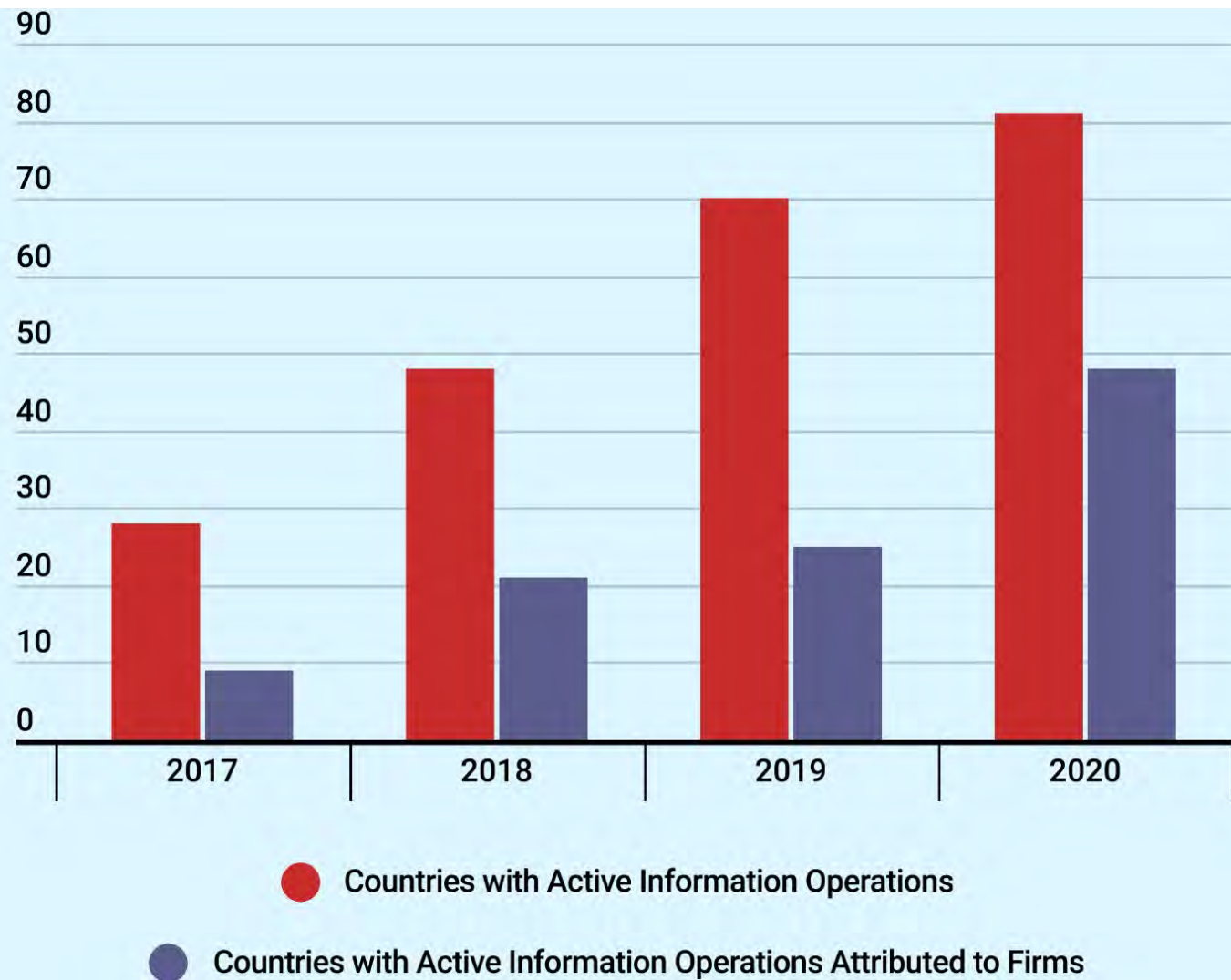
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Information Operations Over Time



Risk





Globally Perceived Risk

154,195 participants living in 142 countries

1

Disinformation is the single most important fear of internet and social media use. More than half (53%) of regular internet users are concerned about disinformation.

2

Almost three quarters (71%) of internet users are worried about a mixture of threats, including online disinformation, fraud and harassment.

3

Concerns about disinformation vary by region—highest in North America and Europe, and lowest in East and South Asia. Concern about online harassment is higher among women, especially in Latin America.

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Training Data

Report Ultimate Beneficiary
Data Donation

Infrastructure that Tithes
Extended Nonprofit Rule

Algorithmic Audits

A Right to the Truth?

Misinformation is a means through which racial, gender and religious discrimination, extremism and violence is stimulated, condoned or ignored.

Answering "yes" is an assertion that truths are needed

- for the exercise of voting,
- for markets to work,
- for the maintenance of other human rights,
- for overcoming present & future policy challenges.

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International Panel on the Information Environment

Broad Aims

- Advancing the science
- Tracking global trends
- Engaging multiple stakeholders
- Involving citizens
- Identifying common approaches
- Building bridges between industry and law makers.

Specific Objectives

- Coordinating the research
- Promoting information access
- Sharing best practises for industry and government

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Misinformation Research

- COVID-19
- Languages other than English.
- PRC-backed, global information operations
- Impact on children (UNICEF)
- Complex humanitarian disasters (USIP)
- Ukraine Information Operations

Resilience & Capacity Transfer

- Civil society training
- Monthly open alerts, on (1) COVID-19 misinformation and (2) PRC-backed information operations (3) Ukraine War
- Weekly closed alerts for key public agencies
- Campaign for an *Intergovernmental Panel on the Information Environment (IPIE)*

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